

# ORDER



**Orders**  
**Order / Rev:** 350716  
**Alt Order #:** 06844705  
**Product Desc:** AFF-SENATE  
**Estimate:** 515  
**Flight Dates:** 08/22/12 - 08/28/12  
**Original Date / Rev:** 08/21/12 / 08/21/12  
**Order Type:** GENERAL

**KTNV - Las Vegas**

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:** Karen Benson  
 600 Fairmont Avenue  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** American Future Fund  
**Demographic:** HH  
**Product Codes:** PL Issue  
**Priority:** P-01  
**Revenue Codes:** AGY-TRANS, ISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	37	\$23,950.00	\$20,357.50
08/27/12	08/28/12	17	\$13,100.00	\$11,135.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	37	\$23,950.00	\$20,357.50	0.00
September 2012	17	\$13,100.00	\$11,135.00	0.00
<b>Totals</b>	<b>54</b>	<b>\$37,050.00</b>	<b>\$31,492.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV - Las Vegas	27%	\$37,050.00
Market	100%	\$137,222.22

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$43,911.11
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	33%	\$45,283.33
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	8%	\$10,977.78
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Advertiser: American Future Fund  
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 Estimate: 515

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	08/22/12	08/24/12	M-F 6-7am Action News	CM	M-F 6-7a	--WTF--	:30	3	\$450.00	P-05	0.00	NM	3	\$1,350.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$450.00		0.00			
2	KTNV	08/22/12	08/24/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	--WTF--	:30	3	\$450.00	P-05	0.00	NM	3	\$1,350.00
GD MRN AMR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$450.00		0.00			
3	KTNV	08/22/12	08/24/12	M-F 11-12p Action News	CM	M-F 11-12p	--W-F--	:30	2	\$450.00	P-05	0.00	NM	2	\$900.00
MIDDAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W-F--					2	\$450.00		0.00			
4	KTNV	08/22/12	08/24/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	--WTF--	:30	3	\$350.00	P-05	0.00	NM	3	\$1,050.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$350.00		0.00			
5	KTNV	08/22/12	08/24/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	--WTF--	:30	3	\$500.00	P-05	0.00	NM	3	\$1,500.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$500.00		0.00			
6	KTNV	08/22/12	08/24/12	M-F 6-7p Action News	CM	M-F 6-7p	--WTF--	:30	3	\$750.00	P-05	0.00	NM	3	\$2,250.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$750.00		0.00			
7	KTNV	08/22/12	08/24/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	--WTF--	:30	3	\$400.00	P-05	0.00	NM	3	\$1,200.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$400.00		0.00			
8	KTNV	08/22/12	08/24/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	--WTF--	:30	3	\$400.00	P-05	0.00	NM	3	\$1,200.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$400.00		0.00			
9	KTNV	08/22/12	08/23/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	--WT--	:30	2	\$1,200.00	P-05	0.00	NM	2	\$2,400.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WT--					2	\$1,200.00		0.00			
10	KTNV	08/22/12	08/23/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	--WT--	:30	2	\$450.00	P-05	0.00	NM	2	\$900.00
ABC NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WT--					2	\$450.00		0.00			
11	KTNV	08/24/12	08/24/12	Fri ABC Prime A shark tank	CM	shark (8:00 PM-9:00 PM)	----F--	:30	1	\$2,000.00	P-05	0.00	NM	1	\$2,000.00
SHARK TANK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					1	\$2,000.00		0.00			
12	KTNV	08/25/12	08/25/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a	-----S-	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-					1	\$450.00		0.00			
13	KTNV	08/25/12	08/25/12		CM	Sat 7a-8a GMA	-----S-	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat 7a GMA										
				Sat 7a-8a GMA										
				GMA SAT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$600.00		0.00			
14	KTNV	08/25/12	08/25/12	Sat 6-6:30p	CM	Sat-6-6:30p	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
				Action News										
				6P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$400.00		0.00			
15	KTNV	08/26/12	08/26/12	This Week	CM	Sat-Sun 9a-7p	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
				This Week										
				THIS WEEK										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				1	\$500.00		0.00			
16	KTNV	08/26/12	08/26/12	Sun ABC Prime A	CM	afhv	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
				afhv										
				AFV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,500.00		0.00			
17	KTNV	08/26/12	08/26/12	Sun ABC Prime B	CM	secret millionaire	:30	1	\$3,500.00	P-05	0.00	NM	1	\$3,500.00
				millionaire		(8:00 PM-9:00 PM)								
				SECRET MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				1	\$3,500.00		0.00			
18	KTNV	08/27/12	08/27/12	M-F 6-7am	CM	M-F 6-7a	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
				Action News										
				6A NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$450.00		0.00			
19	KTNV	08/27/12	08/27/12	M-F 7-9a	CM	M-F 7-9a	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
				Good Morning America										
				GMA										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$450.00		0.00			
20	KTNV	08/28/12	08/28/12	M-F 11-12p	CM	M-F 11-12p	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
				Action News		(11:00 AM-12:00 PM)								
				MIDDAY NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$450.00		0.00			
21	KTNV	08/27/12	08/28/12	The Chew 12p-1p	CM	12p-1p	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00
				M-F 12p-1p										
				THE CHEW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MT-----				2	\$350.00		0.00			
22	KTNV	08/27/12	08/27/12	3p Millionaire	CM	M-F 3P-330P	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
				3p Millionaire										
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$300.00		0.00			
23	KTNV	08/27/12	08/28/12	M-F 5-5:30p	CM	M-F 5-5:30p	:30	2	\$500.00	P-05	0.00	NM	2	\$1,000.00
				Action News @ 5p										
				5P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MT-----				2	\$500.00		0.00			
24	KTNV	08/27/12	08/28/12	M-F 6-7p	CM	M-F 6-7p	:30	2	\$750.00	P-05	0.00	NM	2	\$1,500.00
				Action News										
				6P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MT-----				2	\$750.00		0.00			
25	KTNV	08/27/12	08/28/12		CM	7p-730p	:30	2	\$400.00	P-05	0.00	NM	2	\$800.00

**KTNV - Las Vegas**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				7p-730p M-F											
				7p Access Hollywood											
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MT-----		2				\$400.00		0.00			
26	KTNV	08/27/12	08/28/12	M-F 7:30-8p	CM	M-F 730-8p	MT-----	:30	2	\$400.00	P-05	0.00	NM	2	\$800.00
				Millionaire											
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MT-----		2				\$400.00		0.00			
27	KTNV	08/27/12	08/27/12	M-F 11-11:35p	CM	M-F 11-11:35p	M-----	:30	1	\$1,200.00	P-05	0.00	NM	1	\$1,200.00
				Action News											
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----		1				\$1,200.00		0.00			
28	KTNV	08/27/12	08/27/12	M-F 11:35-12:05a	CM	M-F 11:35-12:05a	M-----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
				Nightline											
ABC NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----		1				\$450.00		0.00			
29	KTNV	08/27/12	08/27/12	Monday ABC Prime Other	CM	bach pad	M-----	:30	1	\$5,000.00	P-05	0.00	NM	1	\$5,000.00
				bach paf		(8:00 PM-10:00 PM)									
BACHELOR PAD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----		1				\$5,000.00		0.00			
30	KTNV	08/22/12	08/24/12	3p Millionaire	CM	M-F 3P-330P	--WTF--	:30	3	\$300.00	P-05	0.00	NM	3	\$900.00
				3p Millionaire											
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--		3				\$300.00		0.00			
Totals													54	\$37,050.00	